

## DELETED CONTRACT

**WTKR-TV**  
**720 Boush Street**  
**Norfolk, VA 23510-1583**  
**(757)446-1000**

www.wtkr.com

And:

**Great American Media**  
**Attention: Diane Bluhm**  
**1010 Wisconsin Ave NW**  
**Suite 800**  
**Washington, DC 20007**

<u>Contract / Revision</u> 544281 /		<u>Alt Order #</u> 07872054
<u>Product</u> DSCC		
<u>Contract Dates</u> 10/16/12 - 10/22/12	<u>Estimate #</u> 11139	
<u>Advertiser</u> Democratic Senatorial Campaign Committee		<u>Original Date / Revision</u> 05/09/12 / 10/15/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTKR	<u>Account Executive</u> Jamie Andrus	<u>Sales Office</u> Washington, D.C.
<u>Special Handling</u> Do Not Mail		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 8217	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	3	10/16/12	10/19/12	NewsChannel 3 News	5-6am		:30			NM	0	\$0.00
2	3	10/16/12	10/19/12	Newschannel 3 News	6-7am		:30			NM	0	\$0.00
3	3	10/16/12	10/19/12	CBS This Morning	7-9a		:30			NM	0	\$0.00
4	3	10/22/12	10/22/12	CBS This Morning	7-9a		:30			NM	0	\$0.00
5	3	10/20/12	10/20/12	Early Show Saturday	9-11am		:30			NM	0	\$0.00
6	3	10/21/12	10/21/12	CBS Sunday Morning	9-1030am		:30			NM	0	\$0.00
7	3	10/21/12	10/21/12	Face the Nation	1030-11am		:30			NM	0	\$0.00
8	3	10/16/12	10/19/12	Price Is Right	11am-12n		:30			NM	0	\$0.00
9	3	10/16/12	10/19/12	Newschannel 3 News	12n-1230pm		:30			NM	0	\$0.00
10	3	10/22/12	10/22/12	Newschannel 3 News	12n-1230pm		:30			NM	0	\$0.00
11	3	10/16/12	10/19/12	CBS Daytime	1228-3pm		:30			NM	0	\$0.00
12	3	10/16/12	10/19/12	Ellen Degeneres 3pm	3-4pm		:30			NM	0	\$0.00
13	3	10/16/12	10/19/12	NewsCha 3 News First @ 4p	358-5pm		:30			NM	0	\$0.00
14	3	10/16/12	10/19/12	Newschannel 3 News	5-530pm		:30			NM	0	\$0.00
15	3	10/22/12	10/22/12	Newschannel 3 News	5-530pm		:30			NM	0	\$0.00
16	3	10/16/12	10/19/12	Newschannel 3 News	530-6pm		:30			NM	0	\$0.00
17	3	10/22/12	10/22/12	Newschannel 3 News	530-6pm		:30			NM	0	\$0.00
18	3	10/16/12	10/19/12	Newschannel 3 News	6-630pm		:30			NM	0	\$0.00
19	3	10/22/12	10/22/12	Newschannel 3 News	6-630pm		:30			NM	0	\$0.00
20	3	10/16/12	10/19/12	7-730pm	7-730pm		:30			NM	0	\$0.00
21	3	10/22/12	10/22/12	7-730pm	7-730pm		:30			NM	0	\$0.00
22	3	10/16/12	10/19/12	The Insider	730p-8pm		:30			NM	0	\$0.00
23	3	10/22/12	10/22/12	The Insider	730p-8pm		:30			NM	0	\$0.00
24	3	10/20/12	10/20/12	730-8pm	730-8pm		:30			NM	0	\$0.00
25	3	10/22/12	10/22/12	Monday Prime	9-10pm		:30			NM	0	\$0.00
26	3	10/16/12	10/16/12	NCIS	8-9pm		:30			NM	0	\$0.00
27	3	10/17/12	10/17/12	Wednesday Prime	10-11pm		:30			NM	0	\$0.00
28	3	10/21/12	10/21/12	Sunday Prime	7-8pm		:30			NM	0	\$0.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



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544281 /	07872054

Contract Dates	Product	Estimate #
10/16/12 - 10/22/12	DSCC	//1139

Advertiser	Original Date / Revision
Democratic Senatorial Ca	05/09/12 / 10/15/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
D 29	3	10/16/12	10/19/12	Late News (M-F)	11-1135p		:30			NM	0	\$0.00
D 30	3	10/22/12	10/22/12	Late News (M-F)	11-1135p		:30			NM	0	\$0.00
<b>Totals</b>											<b>0</b>	<b>\$0.00</b>

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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